Aveley Junior Football Club Inc.
A.B.N. 81 603 471 751 | www.aveleyfootballclub.com.au
Turkich Parade Oval, Bolero Road, Aveley | PO Box 2379, Ellenbrook WA 6069

Photos and Video Policy

The AJFC recognises the privacy concerns of certain participants and requests that at all times it can be demonstrated that all reasonable efforts have been made to secure the consent of AJ Football participants where images may be captured on photo or film prior to these images being taken. Parental permission will be sought for the publishing of any image by AJFC.

Most people taking photos of children at sporting events are doing so for acceptable reasons and are using appropriate methods, for example, a parent videoing their child at a trophy presentation or photographing their child on the field during play or a professional photographer taking photos for a club/competition.

In Australia, generally speaking, there is no law restricting photography of people (including children) in public spaces as long as the images are not:

- Indecent (photographs taken covertly in change rooms or toilets),
- Being used for voyeurism or made for the purpose of observing and visually recording a person's genital or anal region,
- Protected by a court order (eg. child custody or witness protection),
- Defamatory,
- Being for commercial purposes (person's likeness is used to endorse or entice people to buy a product).

Photos of a child (including your own child) also contravene Criminal Codes and censorship laws if the child is photographed in a provocative or sexual manner.

Where a sporting event is held on a club's private property, privately owned land, a school or council owned facilities, the owner of private property or venue is able to restrict, ban or require permission of photography anywhere in their venue (e.g. some council owned facilities will not allow mobile phones or cameras in change rooms or toilets).

If a person is taking photographs inappropriately (e.g. breaching the restrictions or ban in place for that private property or venue), then venue management can request the person to stop. If the person refuses, the police or security may be called to escort them off the property.

Acquiring Images

- Professional photographers, spectators, coaches or members of the media may not have unsupervised access to children.
- AJFC Coaches will inform any athlete and parent(s) if the coach wants to video the athlete as a tool to analyse and improve performance.
- Parental / guardian consent and agreement to be present must be obtained before photos / videos can be taken outside of the event venue or at the home of a child. Where possible,photos / videos will be taken at the event venue.
- If you have any concerns or complaints of inappropriate behaviour in taking images or curating content, these must be raised with the Club President.
- Members of the media and professional photographers will be provided with an identification pass to be worn for the duration of major/ large events.

Displaying Images

- Wherever possible AJFC will consider using models or illustrations for promotional / advertising purposes;
- Permission from the child's parent / guardian will be obtained prior to taking images of a child or young person;
- AJFC will ensure that all concerned are aware of the way in which the image is to be used and how long the image will be displayed.
- If an image is use, the child will not be named.
- Personal information such as residential address, email address or telephone numbers will not be displayed if images are being posted on websites or distributed in publications.
- Information about hobbies, likes/dislikes, school, etc will not be displayed.
- Only appropriate images of the child, relevant to the sport or activity will be displayed. AJFC will ensure that the athlete/child is suitably clothed.
- AJFC will reduce the ability for direct copying of pictures from a website to another source (i.e. disable the 'right mouse click' function).

Professional photographer contracts will clearly stipulate:

- who will retain the images taken,
- include arrangements made for negatives, digital file and proofs and outline any restrictions for use and sale.

Contact the Club President if you have any concerns or would like to make a complaint of inappropriate image use.

Date	Item
March 2019	**Drafted**
April 2019	**Adopted by Committee**
April 2020	**Reviewed**